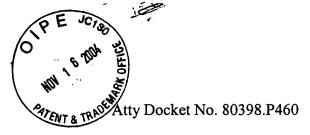
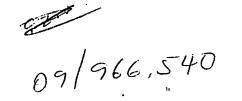
AMENDMENT TRA	ANSMITTAL RECEIVED PATEN
Association No.: 09/966,646 540	
First Named Inventor Ogino	NOV 3 0 2004
Examiner's Name: C. Hewitt, II	_
Art Unit: 3621	— GROUP 3600
Attorney Docket No.: 80398.P460	_ 41907 3000
An Amendment After Final Action (37 CFR 1.116	s) is attached and applicant(s) request expedited action.
X Charge any fee not covered by any check submit	tted to Deposit Account No. 02-2666.
future reply that requires a petition for extensio appropriate length of time and (2) charge all re CFR 1.16 and 1.17, for any concurrent or futur	• • •
Applicant(s) claim small entity status (37 CFR 1.2	27).
<u>ATTACHMENTS</u>	
Preliminary Amendment	
X Amendment/Response with respect to Office Action	n
Amendment/Response After Final Action (37 CFR	1.116) (reminder: consider filing a Notice of Appeal)
Notice of Appeal	
RCE (Request for Continued Examination)	
Supplemental Declaration	
Terminal Disclaimer (reminder: if executed by an at	ttorney, the attorney must be properly of record)
Information Disclosure Statement (IDS)	
Copies of IDS citations	
Petition for Extension of Time	
Fee Transmittal Document (that includes a fee calc	culation based on the type and number of claims)
Cross-Reference to Related Application(s)	
Certified Copy of Priority Document	
Other:	
Other:	
Check(s)	
X Postcard (Return Receipt)	
SUBMITTED BY:	
BLAKELY SOKOLOFF TAYLOR & ZAFMAN LLP	
SIGNATURE:	
REG. NO.: 52,161	
DATE: Nov. 11, 2004	
ADDRESS: 12400 Wilshire Boulevard, Seventh Floor	
Los Angeles, California 90025	
TELEPHONE NO.: (408) 720-8300	
	BY FIRST CLASS MAIL (if applicable)
	United States Postal Service as first class mail with sufficient
an envelope addressed to the Commissioner for Patents, P.O. Box	-
	Peposit
an envelope addressed to the Commissioner for Patents, P.O. Box on November 11, 2004 Date of D Cheri Clinkenbeard	
an envelope addressed to the Commissioner for Patents, P.O. Box on November 11, 2004 Date of D	

(10/14/03)





3621 41

Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	Examiner:	C. Hewitt, II
Hiroshi Ogino	Art Unit:	3621
Serial No. 99/966 .5 40) Confirmation	No: 4648
Filed: September 27, 2001))	
For: ELECTRONIC GATHERING OF PRODUCT INFORMATION AND PURCHASING OF PRODUCTS))))	RECEIVED NOV 3 0 2004 GROUP 3600
		GHOU! 355

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION

In response to the Office Action mailed August 11, 2004, Applicant respectfully requests reconsideration of this application, as amended, and consideration of the following remarks.